



Energy Efficiency Case Study

TriTown Landing

Lunenburg, MA

Project Summary

TriTown Landing Apartments in Lunenburg, Mass. is a complex that provides affordable rental housing to income-eligible residents.

Unitil, (www.unitil.com), a provider of natural gas and electricity to customers in New England, helped residents of a Lunenburg apartment complex reduce their energy usage through electric efficiency improvements.

Ten-year-old complex benefits from upgrades

The four buildings, with 131 apartments on TriTown Drive, had over 2,000 lighting fixtures upgraded to LED lighting. The project also included the installation of 134 new refrigerators. Together, the improvements result in an annual savings of approximately 271,000 kWh, or the equivalent to what 37 homes would use annually combined. Low-flow faucet aerators and showerheads were also installed. These water-saving devices conserve water and reduce water heating costs.

“The whole project went great. Even though the building is only 10-years old, the initial planning and design pre-dated the availability of many cost effective LED light fixtures that are so common today,” said Bill Caselden from Great Bridge Properties, which manages the TriTown Landing Apartments. “With upgraded lighting and appliances, residents are saving on their electric bills and enjoying an improved living environment,”

The project qualified for a \$413,000 Mass Save® energy efficiency rebate, 100 percent of the project cost, as the complex provides affordable rental housing to income-eligible residents.

“We are thrilled that another housing development has been able to take advantage of these energy efficiency program,” Unitil Media Relations Manager Alec O’Meara said. “Not only do they help save on energy costs, but they often help improve the quality of life for residents. It is a true win-win for all involved.”



THE NEED

Ten-year-old apartment complex benefits from new lighting technology

THE SOLUTION

Unitil worked with the management company to identify potential sources of energy savings

TOTAL REBATES & SAVINGS

- Approximately \$413,000 in Mass Save® energy rebates, 100% of the project cost
- Over 2,000 lighting fixtures replaced
- 271,000 kWh of electricity saved annually

About Mass Save:

Together, we make good happen for Massachusetts: Berkshire Gas, Cape Light Compact, Eversource, Liberty Utilities, National Grid and Unitil. As one, we form Mass Save®, with the common goal of helping residents and businesses across Massachusetts save money and energy, leading our state to a clean and energy efficient future.

WE ARE MASS SAVE®:



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